



Strategy

2024-2026

Strong. Active. Influential.

Libraries at the heart of our democracy.

Our **purpose**. The why we exist.

A **strong library and information services sector for a thriving democracy.**

Our **role**. The work we do.

- To **influence**. A national advocate for the library and information sector.
- To **empower**. Enabling belonging, connection and elevating the voice of our members.
- To **strengthen**. Building capabilities, supporting workforce pathways, and advocating for sector investment.

Our **beliefs**. Guiding our work.

We believe...

- libraries are for all.
- the free flow of information and ideas supports a thriving culture, economy, environment, and democracy.
- essential literacies are fundamental for people to participate in society.
- with, for and alongside our members we have the authority to advocate and make an impact as the national voice for library and information services.
- in respect and recognition of Aboriginal and Torres Strait Islander knowledges, culture, and Country.
- we have a responsibility to elevate the voices of First Nations peoples and of diverse and multicultural communities, all too often unheard.
- collecting, sharing, and preserving diverse voices is important for an inclusive society.

Our **impact**. The outcomes we are focussed on.

In the **community**...

Libraries and information services are the heart of communities, collecting, preserving and ensuring access to knowledge and culture, and the literacy skills needed for democratic participation in society.

Across the **sector**...

Library and information services are sustainable leaders, vibrant promoters of essential literacies and trusted institutions maintaining and preserving collections for the use of their community.

Within the **membership**...

We are a unified, empowered, and skilled library and information services sector, equipped and ready to serve the community today and in the future.

Our **strategic journey**. Our next three years.

01

STRONG foundations

- 1.1. Evolving our membership.** We will work with our members, cross-sector partners to ensure our membership proposition continues to be valuable and relevant.
- 1.2. Securing our funding.** Ensure we show returns for those who traditionally invest in us by delivering on our purpose, alongside exploring extended or diversified revenue opportunities that support our purpose.
- 1.3. Scaling our member-base.** Broaden our member-base from across the workforce and sector. We are pursuing a bigger, stronger member-based network.

02

ACTIVE sector

- 2.1. Deepening connection and belonging.** Investing in programs, events, and services that facilitate connections and a sense of belonging across the workforce and institutions.
- 2.2. Equipping the workforce.** Working alongside the sector, members, and institutions to promote the adoption of the framework of skills, knowledge and ethics.
- 2.3. Empowering local leadership.** Supporting local library and information networks to lead, deliver and advocate for high quality, sustainable library and information services.

03

INFLUENCE together

- 3.1. Setting a national agenda for library and information services.** Articulating a national agenda informed by our members and stakeholders.
- 3.2. Building profile for position.** Elevate ALIA's profile as the national voice with the authority to speak for the library and information services sector, to be at the table for discussions that matter and to be seen by decision makers as a reliable partner and a trusted source of advice.
- 3.3. Purposeful collaboration.** Deepen existing and build new partnerships that have a clear and shared value for ALIA, its members and for the sector. Look beyond what we do ourselves and directly invest in collaborations and/or connections that complement our work, maximise collective resources and limit duplication in effort.

Our **enablers**. Supporting our strategy.



Effective and responsive **team**.



Engaged **members**.



Skilled and **diverse governance**.



Fit-for-purpose **data and digital**.